

ABSTRACT

A weight-driven pusher for product on a gravity-fed display shelf includes a weighted frame. A front plate is mounted on the frame and manually adjustable in upper reach relative to the frame to accommodate product of
5 varying height and preclude product from tipping rearwardly over the pusher. A leg assembly is retractably mounted on the frame adjacent the bottom thereof and biased to project rearwardly from the frame to preclude product from tipping the pusher over backwards.